

Geoff Rose

Sales & Business Development Director - Nu Horizons Electronics Ltd

Geoff started his working life in 1979 as an electronics engineer at a telecommunications company called Vanderhoff Communications. In 1984 I was given the opportunity to become part of the technical sales team progressing up to Sales Manager.

In 1988 identifying a niche in the professional broadcast market Geoff founded DT Electronics with two partners. DT Electronics was a demand creation distributor of which I was Sales Director up until 2006.

DT Electronics was purchased by Nu Horizons in August 2006 where I became Director of EMEA, EMS Sales and successfully established Nu Horizons as a key supplier to tier 1 EMS companies.

In February 2009 Geoff was appointed Sales & Business Development Director of Nu Horizons Electronics Ltd.



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